



'A' RATED HOME TO



SPONSORSHIP & COMMERCIAL OPPORTUNITIES

FOR BUSINESSES AND PRIVATE INDIVIDUALS

www.snitterfieldsportsclub.co.uk

CONTACT US

If you are interested in any of the sponsorship packages or would like to discuss a tailor made package or donation, please contact:

Emma Anderson on 07966 022 062
or send an email to
hello@snitterfieldsportsclub.co.uk



Snitterfield Sports Club (SSC) is a popular members club offering bowls, tennis, football and rifle shooting as well as yoga, circuits classes and a darts team. With circa 250 members the Sports Club is based within its own expansive grounds that were gifted to the village solely for the use of sport. The club has a number of successful teams, individuals and junior programmes with each section being run individually. Non-members are always welcome at the Sports Club however we encourage them to join as a member to take advantage of all of the membership benefits that we offer.

The club as a whole is a charity organisation that is run by a volunteer committee overseen by 4 trustees. The Snipe Bar is the limited arm of the Sports Club and currently has one full time paid employee.

With a new sustainable Sports Club building due for completion in July 24* we are now excited to offer a range of commercial partnering opportunities to local firms as we look to attract both new members and sponsors to diversify our sporting facilities, whilst serving our local community. The new building provides the ability to increase our offering to the community, in an environmentally friendly and inclusive environment.

The Sports Club has a fully licensed bar (Snipe Bar) and kitchen facilities, along with a large modern function room, complete with traditional skittle alley. The building benefits from solar power, electric vehicle charging points and full disabled access and facilities.

Every pound raised by the club has a purpose, to constantly improve our facilities for our members, which is key to helping SSC retain and grow its membership; this in turn provides pathway and opportunity for all.

* Subject to PC in June 24 as per the build programme

OUR VISION

So, how will the Sports Club be different to the way it is now? Well, aside from the obvious improvement in the replacement of an almost dilapidated building to an **'A' rated sustainable facility** within a natural environment, we have some great sketch scheme plans to expand on the already fantastic facilities that we are lucky enough to have. **Your support along with grant funding will help us see these plans through.**

In terms of what will be on offer with the usual day to day activities and schedule, it is our intention to open a 'Snipe Café', eventually open daily, which will compliment the existing 'Snipe Bar' that currently only opens in the evenings. As well as the fully licensed bar, we will be offering teas, coffees, cakes and light bites (sourced from a local supplier to be confirmed) with a view to **encouraging local cycling and rambling groups** to stop by and use our facilities - it is afterall in the middle of various popular cycle loops and a well used rambling route thanks to the famous Monarchs Way going past our doorstep.

As part of the planning requirements, we will be working alongside STAG (Snitterfield Tree Action Group), clearing overgrown areas, planting new trees and shrubs and creating picnic and nature areas to encourage more use of the outside space for children and families, as well as improving our environmental sustainability. This is a **perfect opportunity for individual volunteers and company volunteer days** to get involved with helping us with this project - there is a lot of work to be done!



We also have plans to **add a social petanque terrain (boules)** outside the main bar, this will be a fantastic attraction for families to come and spend summer afternoons or additional entertainment for members and visitors during dry days and summer evenings.

We will be **applying for planning permission for 2 floodlit padel courts** - this sport has become extremely popular and is fantastic for all ages and fitness levels. There are currently very few padel courts across Warwickshire.

Around the outside perimeter of the field, we want to **introduce a fit trail** with various obstacles at set intervals - this will be **free to use** and **open for all** to enjoy which will encourage a fun, safe, outdoor exercise for all ages and abilities.

Even with all of these grand plans, we still have plenty of space to offer the field for events such as **team building, drive in cinema, private festivals, football parties etc.**

All in all Snitterfield Sports Club will become a hub for the village, a members club that all are welcome to come and enjoy, a café facility for locals and passers by and will offer a first rate, sustainable function room for up to 100 people.



COMMERCIAL & PRIVATE OPPORTUNITIES

Our new sustainable new clubhouse offers you:

EVENT HIRE

The brand new modern 'A' rated Sports Club function room is the perfect place for a corporate event for up to 100 people, or private events such as quiz nights, birthday parties, christenings, baby showers, wakes, coffee mornings etc. We have a traditional (but brand new) skittle alley available should you require it. Make the most of our fully stocked licensed bar and large car park with a 30 car capacity (complete with overspill parking if the weather allows) and EV charging facilities.

MEETING FACILITIES

The clubhouse is an excellent location to host a business meeting, team building days, company lunches or training days and can be set up to suit your individual/group requirements with free Wi-Fi and projector screen available.

FIELD HIRE

We can also host outdoor events and provide bar and clubhouse facilities. We will be hosting SnittLife music festival in the field for the second time in 2024 where we will be expecting in the region of 450 visitors.

If you fancy hosting a business team building day, five a side football or a larger scale event then you can hire the sports club field (subject to availability).

CATERING FACILITIES

The club has on site kitchen facilities where you can choose from a range of preferred caterers or your own supplier.

For more information or if you want to hire any of the other sports facilities please contact hello@snitterfieldsportsclub.co.uk

MAIN CLUB SPONSOR

More of a partnership than a sponsorship, we both succeed together.

The benefits of being our Main Club Sponsor are almost endless. Your company name would be in a prime position throughout our grounds, on our member cards, on our website and regularly mentioned on our social media.

£ 15,000

This sponsorship term is for a 3 year period.

As part of your investment, you will receive:

- Your logo on the main frontage sign facing the Wolverton Road;
- Your logo on membership cards (every member must have one);
- Your logo and link to your web page on the new SSC website;
- A full page advert in the member welcome booklet;
- 2 x advertising boards, one on the tennis courts and one on the car park;
- Press release to the whole SSC membership;
- Regular promotion on all SSC social media accounts;
- Opportunity to display your business' products & services directly to members;
- Donor plaque on the sponsor wall;
- Invitation to sponsors day.

PETANQUE PITCH SPONSOR

This entitles you to name the petanque pitch that will be built from scratch and become a permanent fixture directly outside the Sports Club building.

£ 5,000*

Sponsorship is permanent.

As part of your one off investment, you will receive:

- Permanent plaque on the pitch - plus the pitch will be advertised by name on everything (could become a new section eventually!);
- Your logo and link to your web page on the new SSC website;
- A full page advert in the member welcome booklet;
- Donor plaque on the sponsor wall;
- Invitation to sponsors day

* Subject to detailed estimate

PICNIC TABLE SPONSOR

FROM
£ 450.00

The 8 seater picnic benches in the beer garden and picnic areas are available to sponsor.

Sponsorship lasts for as long as the bench does and can be in memory of a loved one if you so wish.

Benches will be regularly maintained.

As part of your investment, you will receive:

- Bench in the beer garden with your plaque fixed to the bench top.
- Special thanks on website;
- Donor plaque on the sponsor wall;
- Invitation to sponsors day.

BOARD SPONSOR

**FROM
£ 250**

10 no boards are available around the edge of the tennis courts - fronting the main building, these boards will be seen by members and visitors, this is a great way to show off your brand.

Space rental available for 12, 24 or 36 months.

As part of your investment, you will receive:

- Ground banner around the outer edge of the tennis courts for the duration of the sponsorship.
- Your logo and link to your web page on the new SSC website;
- A full page advert in the member welcome booklet;
- Donor plaque on the sponsor wall;
- Invitation to sponsors day

Banner Size	Prime Location
1 x 3m	£ 250.00 per 12 month period
	£ 350.00 per 24 month period
	£ 450.00 per 36 month period

PARKING BOARD SPONSOR

10 parking board sponsorships are available. Seen by members and visitors, this is a great way to show off your brand.

£ 150

Space rental available for 12 months.

As part of your investment, you will receive:

- A board on the perimeter of the carpark for the duration of the sponsorship.
- Your logo and link to your web page on the new SSC website;
- A full page advert in the member welcome booklet;
- Donor plaque on the sponsor wall;
- Invitation to sponsors day

Parking space	Prime Location
1 x parking board	£150 per 12 month period

DONOR PLAQUE

**FROM
£ 100**

If sponsorship isn't for you, but you want to make a donation of £100 or more.

The plaques will last a lifetime and will become a new part of the club history.

As part of your investment, you will receive:

- Donor plaque on the sponsor wall;
- Special thanks on website;
- Invitation to sponsors day.

TREE SPONSOR

**FROM
£ 50.00**

Each £50.00 will cover the cost of the tree, guard, delivery charge and contribute to the running of the project so we can make the most of caring for the tree that you have sponsored.

All trees will be planted within the boundary of the Sports Club premises.

As part of your investment, you will receive:

- The pleasure in knowing you have contributed towards the ecological sustainability of the Sports Club;
- Invitation to sponsors day;
- Special thanks on website

MEMBERS WELCOME BOOK ADVERT

FROM
£ 50.00

This entitles you to a full or half page advert within the Members Welcome booklet. Seen by all members, this is a great way to show off your brand.

This is for a 12 month period.

As part of your investment, you will receive:

- Full or half page advert in members booklet going out to all 250 members in both printed and digital format;
- Special thanks on website;
- Invitation to sponsors day.

Full Page	Half Page
£ 85.00	£ 50.00

The artwork that sponsors will need to provide to the Sports Club includes the designs chosen for sponsor boards, car park signs and adverts.

OPTION A

'Print ready artwork' can be supplied by the sponsor in a vectored PDF file with all text converted to outlines. Provided at 1:1 scale with bleed and crop marks. **It is extremely important that the artwork is supplied in the correct format, to the correct scale and is completely ready to print without any work or amendments being required whatsoever.**

Should artwork be received that requires **ANY** alteration or amendment this will be deemed as Option B.

OPTION B

Where the sponsor is unable to provide print ready artwork, we can support at a design cost of £60.00 + VAT.

Boards will be produced to a standard template which will contain logo and contact details. In order to produce this we will require a copy of your logo in either a high resolution Jpeg (300 dpi minimum) or a vectored PDF or EPS file.

Members booklet artwork will need to have logo, copy and images provided. If stock photography is required, this can be purchased for £15 + vat per image.

If a design is required outside of the standard templates, then a more detailed design service can be provided at extra cost. Please discuss at time of booking.

GIFT AID DECLARATION

(UK TAX PAYERS ONLY)



Gift Aid is reclaimed by Snitterfield Sports Club (the Charity) from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.

DETAILS OF DONOR

TITLE		FULL NAME	
ADDRESS			POSTCODE
TELEPHONE		EMAIL	

I want Snitterfield Sports Club to treat (tick as appropriate):

- the enclosed donation of £.....
- the donations(s) of £.....which I made on/...../20
- all donations I make from the date of this declaration until I notify you otherwise
- all donations I have made since 6th April 2000, and all donations I make from the date of this declaration until I notify you otherwise

As Gift Aid donations

Signed: Date:

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

Complete this form for just one of the options above.

When this declaration has been completed please send it to:-

The Trustees, Snitterfield Sports Club, Wolverton Road, Snitterfield, Stratford-upon-Avon, Warwickshire. CV37 0HB
Company Registered in England & Wales and Limited by Guarantee. Number 04347235
Registered Charity number 1114954

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